

ORDER



KSJV

Orders	Order / Rev:	<u>105006</u>	
	Alt Order #:	06837949	
	Product Desc:	OBAM FOR AMERICA	
	Estimate:	1537	
	Flight Dates:	10/16/12 - 10/22/12	Primary AE:
	Original Date / Rev:	10/12/12 / 10/12/12	Sales Office:
	Order Type:	GENERAL	Sales Region:
Agency	Name:	<u>GMMB, Inc./ Washington D.C.</u>	
	Buying Contact:		
	Billing Contact:		
	Washington Harbor	Billing Type:	Cash
	Washington, DC 20007	Billing Calendar:	Broadcast
		Billing Cycle:	EOM/EOC
		Agency Commission:	15%
Advertiser	Name:	<u>Obama for America</u>	
	Demographic:	A35+	
	Product Codes:	PLC01-Democrat	
	Priority:	SELECT PRIORITY CODE	
	Revenue Codes:	POLITICAL/AGY, PCAN, GEN	
		New Business Thru:	
		Order Separation:	00:05:00
		Advertiser External ID:	
		Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/22/12	154	\$126,825.00	\$107,801.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	154	\$126,825.00	\$107,801.25	0.00
	154	\$126,825.00	\$107,801.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Amy McCreary Start Of Order - End Of Order 100%

Order Share

KSNV	30%	\$126,825.00
Market	100%	\$422,750.00

Competitive Share

CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	21%	\$88,777.50
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	14%	\$59,185.00
KTUD	1%	\$4,227.50
KVVU	26%	\$109,915.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	8%	\$33,820.00

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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
7	KSNV	10/16/12	10/19/12	Today Show Today Show	CM	658a-9am	- TWTF--	:30	8	\$900.00	1	0.00	NM	8	\$7,200.00	
TODAY SHOW																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week:	10/15/12	10/21/12		- TWTF--		8	\$900.00			0.00						
Spot	Ch	Date Range		Description		Start/End Time				Weekdays		Length		Rate	Rtg	Type
1	KSNV	10/15/12-10/21/12	Today Show			658a-9am				- TWThF----		:30	(\$900.00)	0.00	NM	
				See MG 7.9,7.10,7.11,7.12,7.13,7.14,7.15,7.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE												
2	KSNV	10/15/12-10/21/12	Today Show			658a-9am				- TWThF----		:30	(\$900.00)	0.00	NM	
				See MG 7.9,7.10,7.11,7.12,7.13,7.14,7.15,7.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE												
3	KSNV	10/15/12-10/21/12	Today Show			658a-9am				- TWThF----		:30	(\$900.00)	0.00	NM	
				See MG 7.9,7.10,7.11,7.12,7.13,7.14,7.15,7.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE												
4	KSNV	10/15/12-10/21/12	Today Show			658a-9am				- TWThF----		:30	(\$900.00)	0.00	NM	
				See MG 7.9,7.10,7.11,7.12,7.13,7.14,7.15,7.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE												
5	KSNV	10/15/12-10/21/12	Today Show			658a-9am				- TWThF----		:30	(\$900.00)	0.00	NM	
				See MG 7.9,7.10,7.11,7.12,7.13,7.14,7.15,7.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE												
6	KSNV	10/15/12-10/21/12	Today Show			658a-9am				- TWThF----		:30	(\$900.00)	0.00	NM	
				See MG 7.9,7.10,7.11,7.12,7.13,7.14,7.15,7.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE												
7	KSNV	10/15/12-10/21/12	Today Show			658a-9am				- TWThF----		:30	(\$900.00)	0.00	NM	
				See MG 7.9,7.10,7.11,7.12,7.13,7.14,7.15,7.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE												
8	KSNV	10/15/12-10/21/12	Today Show			658a-9am				- TWThF----		:30	(\$900.00)	0.00	NM	
				See MG 7.9,7.10,7.11,7.12,7.13,7.14,7.15,7.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE												
9	KSNV	10/15/12-10/21/12	Today Show			658a-9am				- TWThF----		:30	\$900.00	0.00	NM	
				Ⓜ MG for 7.3,7.7,7.6,7.2,7.4,7.5,7.1,7.8 [Revised Rate to Reinstate]												
10	KSNV	10/15/12-10/21/12	Today Show			658a-9am				- TWThF----		:30	\$900.00	0.00	NM	
				Ⓜ MG for 7.3,7.7,7.6,7.2,7.4,7.5,7.1,7.8 [Revised Rate to Reinstate]												
11	KSNV	10/15/12-10/21/12	Today Show			658a-9am				- TWThF----		:30	\$900.00	0.00	NM	
				Ⓜ MG for 7.3,7.7,7.6,7.2,7.4,7.5,7.1,7.8 [Revised Rate to Reinstate]												
12	KSNV	10/15/12-10/21/12	Today Show			658a-9am				- TWThF----		:30	\$900.00	0.00	NM	
				Ⓜ MG for 7.3,7.7,7.6,7.2,7.4,7.5,7.1,7.8 [Revised Rate to Reinstate]												
13	KSNV	10/15/12-10/21/12	Today Show			658a-9am				- TWThF----		:30	\$900.00	0.00	NM	
				Ⓜ MG for 7.3,7.7,7.6,7.2,7.4,7.5,7.1,7.8 [Revised Rate to Reinstate]												
14	KSNV	10/15/12-10/21/12	Today Show			658a-9am				- TWThF----		:30	\$900.00	0.00	NM	
				Ⓜ MG for 7.3,7.7,7.6,7.2,7.4,7.5,7.1,7.8 [Revised Rate to Reinstate]												
15	KSNV	10/15/12-10/21/12	Today Show			658a-9am				- TWThF----		:30	\$900.00	0.00	NM	
				Ⓜ MG for 7.3,7.7,7.6,7.2,7.4,7.5,7.1,7.8 [Revised Rate to Reinstate]												
16	KSNV	10/15/12-10/21/12	Today Show			658a-9am				- TWThF----		:30	\$900.00	0.00	NM	
				Ⓜ MG for 7.3,7.7,7.6,7.2,7.4,7.5,7.1,7.8 [Revised Rate to Reinstate]												
8	KSNV	10/22/12	10/22/12	Today Show Today Show	CM	658a-9am	M-----	:30	2	\$900.00	1	0.00	NM	2	\$1,800.00	
TODAY SHOW																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week:	10/22/12	10/28/12		M-----		2	\$900.00			0.00						
9	KSNV	10/20/12	10/20/12	News 3 Sunrise - SATURDAY News 3 Sunrise SATURDAY		6a-7a	-----S-	:30	1	\$350.00	1	0.00	NM	1	\$350.00	

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18	KSNV	10/22/12	10/22/12	M-F Today Show III 4th 16M		10am-11am	M-----	:30	2	\$325.00	1	0.00	NM	2	\$650.00
TODAY SHOW III															
Week:	Start Date	End Date	Weekdays		Spots/Week	Rate	Rating								
Spot	Ch	Date Range	Description		Start/End Time										
2	KSNV	10/22/12-10/28/12	M-F Today Show III 4th Hr		10am-11am										
See MG 18.3															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	10/22/12-10/22/12	M-F Today Show III 4th Hr		10am-11am										
(M) MG for 18.2 10/22															
[Revised Rate to Reinstate]															
19	KSNV	10/16/12	10/19/12	Rachael Ray	CM	11am-12pm	-TWTF--	:30	4	\$325.00	1	0.00	NM	4	\$1,300.00
RACHEL RAY															
Week:	Start Date	End Date	Weekdays		Spots/Week	Rate	Rating								
Spot	Ch	Date Range	Description		Start/End Time										
1	KSNV	10/15/12-10/21/12	Rachael Ray		11am-12pm										
See MG 19.5,19.6,19.7															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/15/12-10/21/12	Rachael Ray		11am-12pm										
See MG 19.5,19.6,19.7															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	10/15/12-10/21/12	Rachael Ray		11am-12pm										
See MG 19.5,19.6,19.7															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	10/16/12-10/19/12	Rachael Ray		11am-12pm										
(M) MG for 19.1,19.2,19.3															
[Revised Rate to Reinstate]															
6	KSNV	10/16/12-10/19/12	Rachael Ray		11am-12pm										
(M) MG for 19.1,19.2,19.3															
[Revised Rate to Reinstate]															
7	KSNV	10/16/12-10/19/12	Rachael Ray		11am-12pm										
(M) MG for 19.1,19.2,19.3															
[Revised Rate to Reinstate]															
20	KSNV	10/22/12	10/22/12	Rachael Ray	CM	11am-12pm	M-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
RACHEL RAY															
Week:	Start Date	End Date	Weekdays		Spots/Week	Rate	Rating								
Spot	Ch	Date Range	Description		Start/End Time										
2	KSNV	10/15/12-10/21/12	Noon News		12-1230pm										
See MG 21.5															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	10/16/12-10/19/12	Noon News		12-1230pm										
(M) MG for 21.2 10/16															
[Revised Rate to Reinstate]															
22	KSNV	10/22/12	10/22/12	Noon News	CM	12-1230pm	M-----	:30	1	\$425.00	1	0.00	NM	1	\$425.00
NEWS															
Week:	Start Date	End Date	Weekdays		Spots/Week	Rate	Rating								
Spot	Ch	Date Range	Description		Start/End Time										
2	KSNV	10/15/12-10/21/12	Noon News		12-1230pm										
See MG 21.5															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	10/16/12-10/19/12	Noon News		12-1230pm										
(M) MG for 21.2 10/16															
[Revised Rate to Reinstate]															
23	KSNV	10/16/12	10/19/12	The Agenda	CM	1230-1p	-TWTF--	:30	4	\$225.00	2	0.00	NM	4	\$900.00
The Agenda															

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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
34	KSNV	10/22/12	10/22/12	M-F Early News M-F Early News	CM	5-630p	M-----	:30	2	\$1,200.00	1	0.00	NM	2	\$2,400.00
NEWS															
Spot	Ch	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:		10/22/12	10/28/12	M-----	2	\$1,200.00	0.00								
1	KSNV	10/22/12-10/28/12	M-F Early News		5-630p										
See MG 34.3 [NA NO DAY MOVES]															
3	KSNV	10/22/12-10/22/12	M-F Early News		5-630p										
MG for 34.1 10/22 [Revised Rate to Reinstate]															
35	KSNV	10/20/12	10/20/12	Sa-Su Early News Sa-Su Early News	CM	5pm-630pm	-----S-	:30	1	\$450.00	2	0.00	NM	1	\$450.00
NEWS															
Spot	Ch	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:		10/15/12	10/21/12	-----S-	1	\$450.00	0.00								
36	KSNV	10/21/12	10/21/12	News 3 Live in Prime News 3 in Prime	CM	7-10pm	-----S	:30	1	\$900.00	2	0.00	NM	1	\$900.00
NEWS AFTER NFL															
Spot	Ch	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:		10/15/12	10/21/12	-----S	1	\$900.00	0.00								
37	KSNV	10/16/12	10/19/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	-TWTF--	:30	4	\$1,300.00	1	0.00	NM	4	\$5,200.00
JEOPARDY															
Spot	Ch	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:		10/15/12	10/21/12	-TWTF--	4	\$1,300.00	0.00								
1	KSNV	10/15/12-10/21/12	M-F Jeopardy		630-7pm										
See MG 37.5,37.6,37.7,37.8 [NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/15/12-10/21/12	M-F Jeopardy		630-7pm										
See MG 37.5,37.6,37.7,37.8 [PGM CHG = JEOP OR WHEEL IN PRIME]															
3	KSNV	10/15/12-10/21/12	M-F Jeopardy		630-7pm										
See MG 37.5,37.6,37.7,37.8 [NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	10/15/12-10/21/12	M-F Jeopardy		630-7pm										
See MG 37.5,37.6,37.7,37.8 [NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	10/16/12-10/19/12	M-F Jeopardy		630-7pm										
MG for 37.1,37.2,37.4,37.3 [Revised Rate to Reinstate]															
6	KSNV	10/16/12-10/19/12	M-F Jeopardy		630-7pm										
MG for 37.1,37.2,37.4,37.3 [Revised Rate to Reinstate]															
7	KSNV	10/16/12-10/19/12	M-F Jeopardy		630-7pm										
See MG 37.9 [PGM CHG= DEBATE - PGM AIRS IN PRIME]															
8	KSNV	10/16/12-10/19/12	M-F Jeopardy		630-7pm										
MG for 37.1,37.2,37.4,37.3 [Revised Rate to Reinstate]															
9	KSNV	10/16/12-10/16/12	Jeopardy in PRIME		M-SA 8-11p / SUN										
MG for 37.7 10/16 [Inv code change]															
38	KSNV	10/22/12	10/22/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	M-----	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
JEOPARDY															
Week:		10/22/12	10/28/12	M-----	1	\$1,300.00	0.00								

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40	KSNV	10/22/12	10/22/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	M-----	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
WHEEL															
Spot	Ch	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	10/22/12	10/28/12		M-----	1	\$1,300.00	0.00								
1	KSNV	10/22/12-10/28/12	M-F Wheel		7-730pm										
See MG 40.2 [na debates]															
2	KSNV	10/22/12-10/22/12	M-F Wheel		7-730pm										
See MG 40.3 [PGM CHG = JEOP OR WHEEL IN PRIME]															
3	KSNV	10/22/12-10/22/12	Wheel of Fortune in PRIME	M-SA 8-11p / SUN											
MG for 40.2 10/22 [Inv Code]															
N41	KSNV	10/16/12	10/19/12	FacetoFace/Ralston Rep	CM	730-758pm	-TWTF--	:30	4	\$900.00	1	0.00	NM	4	\$3,600.00
FACE TO FACE															
Spot	Ch	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	10/15/12	10/21/12		-TWTF--	4	\$900.00	0.00								
1	KSNV	10/15/12-10/21/12	FacetoFace/Ralston Report		730-758pm										
See MG 41.5,41.6,41.7,41.8 [PGM CHG = NBC DEBATE]															
2	KSNV	10/15/12-10/21/12	FacetoFace/Ralston Report		730-758pm										
See MG 41.5,41.6,41.7,41.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	10/15/12-10/21/12	FacetoFace/Ralston Report		730-758pm										
See MG 41.5,41.6,41.7,41.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	10/15/12-10/21/12	FacetoFace/Ralston Report		730-758pm										
See MG 41.5,41.6,41.7,41.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	10/16/12-10/19/12	FacetoFace/Ralston Report		730-758pm										
MG for 41.2,41.3,41.4,41.1 [Revised Rate to Reinstate]															
6	KSNV	10/16/12-10/19/12	FacetoFace/Ralston Report		730-758pm										
MG for 41.2,41.3,41.4,41.1 [Revised Rate to Reinstate]															
7	KSNV	10/16/12-10/19/12	FacetoFace/Ralston Report		730-758pm										
See MG 41.9 [PGM CHG= DEBATE - PGM AIRS IN PRIME]															
8	KSNV	10/16/12-10/19/12	FacetoFace/Ralston Report		730-758pm										
MG for 41.2,41.3,41.4,41.1 [Revised Rate to Reinstate]															
9	KSNV	10/16/12-10/16/12	FacetoFace/Ralston Report		730-758pm										
See MG 41.10 [PGM CHG = DEBATE PGMS AIR IN PRIME]															
10	KSNV	10/16/12-10/16/12	RALSTON in PRIME		8-11pm										
MG for 41.9 10/16 [Inv Code]															
42	KSNV	10/22/12	10/22/12	FacetoFace/Ralston Rep	CM	730-758pm	M-----	:30	1	\$900.00	1	0.00	NM	1	\$900.00
FACE TO FACE															
Week:	10/22/12	10/28/12		M-----	1	\$900.00	0.00								

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53	KSNV	10/21/12	10/21/12	NFL Pre-Game / FNA	CM	1p-530pm	-----S	:30	1	\$2,400.00	1	0.00	NM		1 \$2,400.00
FNIA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S		1	\$2,400.00			0.00					
54	KSNV	10/21/12	10/21/12	NFL Football	CM	1P-9PM	-----S	:30	1	\$10,000.00	1	0.00	NM		1 \$10,000.00
NFL Football															
SUN NIGHT FTBL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S		1	\$10,000.00			0.00					
55	KSNV	10/21/12	10/21/12	Jeopardy in PRIME	CM	M-SA 8-11p / SUN-----S		:30	1	\$350.00	4	0.00	NM		1 \$350.00
Jeopardy in Prime															
TBD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S		1	\$350.00			0.00					
56	KSNV	10/16/12	10/19/12	M-F News 3 at Eleven	CM	11pm-1135pm	-TWTF--	:30	4	\$1,200.00	1	0.00	NM		4 \$4,800.00
M-F News 3 at Eleven															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-TWTF--		4	\$1,200.00			0.00					
57	KSNV	10/22/12	10/22/12	M-F News 3 at Eleven	CM	11pm-1135pm	M-----	:30	1	\$1,200.00	1	0.00	NM		1 \$1,200.00
M-F News 3 at Eleven															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	M-----		1	\$1,200.00			0.00					
58	KSNV	10/20/12	10/20/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S-	:30	1	\$1,100.00	1	0.00	NM		1 \$1,100.00
Sa-Su News 3 at Eleven															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S-		1	\$1,100.00			0.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>									
1	KSNV	10/15/12-10/21/12	Sa-Su News 3 at Eleven	Sa-Su News 3 at Eleven		11pm-1135pm									
See MG 58.2															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/20/12-10/20/12	Sa-Su News 3 at Eleven	Sa-Su News 3 at Eleven		11pm-1135pm									
	<u>M</u>	MG for 58.1	10/20	[Revised Rate to Reinstate]											
59	KSNV	10/21/12	10/21/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S	:30	1	\$1,100.00	1	0.00	NM		1 \$1,100.00
Sa-Su News 3 at Eleven															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S		1	\$1,100.00			0.00					
60	KSNV	10/16/12	10/19/12	The Tonight Show	CM	1135p-1237a	-TWTF--	:30	4	\$500.00	1	0.00	NM		4 \$2,000.00
Tonight Show															
LENO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-TWTF--		4	\$500.00			0.00					

Order / Rev: 105006
 Alt Order #: 06837949
 Flight Dates: 10/16/12 - 10/22/12

Advertiser: Obama for America
 Product Desc: OBAM FOR AMERICA
 Estimate: 1537

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
60	KSNV	10/16/12	10/19/12	The Tonight Show Tonight Show	CM	1135p-1237a	-TWTF--	:30	4	\$500.00	1	0.00	NM	4	\$2,000.00	
LENO																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>						
		Week: 10/15/12	10/21/12	-TWTF--		4	\$500.00			0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>				<u>Weekdays</u>		<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>
1	KSNV	10/15/12-10/21/12		The Tonight Show		1135p-1237a				-TWThF----		:30	(\$500.00)	0.00	NM	
		See MG 60.5,60.6,60.7,60.8		[.NOT AVAILABLE RATE]												
2	KSNV	10/15/12-10/21/12		The Tonight Show		1135p-1237a				-TWThF----		:30	(\$500.00)	0.00	NM	
		See MG 60.5,60.6,60.7,60.8		[.NOT AVAILABLE RATE]												
3	KSNV	10/15/12-10/21/12		The Tonight Show		1135p-1237a				-TWThF----		:30	(\$500.00)	0.00	NM	
		See MG 60.5,60.6,60.7,60.8		[.NOT AVAILABLE RATE]												
4	KSNV	10/15/12-10/21/12		The Tonight Show		1135p-1237a				-TWThF----		:30	(\$500.00)	0.00	NM	
		See MG 60.5,60.6,60.7,60.8		[.NOT AVAILABLE RATE]												
5	KSNV	10/16/12-10/19/12		The Tonight Show		1135p-1237a				-TWThF----		:30	\$500.00	0.00	NM	
		Ⓜ MG for 60.1,60.4,60.2,60.3		[Revised Rate to Reinstate]												
6	KSNV	10/16/12-10/19/12		The Tonight Show		1135p-1237a				-TWThF----		:30	\$500.00	0.00	NM	
		Ⓜ MG for 60.1,60.4,60.2,60.3		[Revised Rate to Reinstate]												
7	KSNV	10/16/12-10/19/12		The Tonight Show		1135p-1237a				-TWThF----		:30	\$500.00	0.00	NM	
		Ⓜ MG for 60.1,60.4,60.2,60.3		[Revised Rate to Reinstate]												
8	KSNV	10/16/12-10/19/12		The Tonight Show		1135p-1237a				-TWThF----		:30	\$500.00	0.00	NM	
		Ⓜ MG for 60.1,60.4,60.2,60.3		[Revised Rate to Reinstate]												
61	KSNV	10/22/12	10/22/12	The Tonight Show Tonight Show	CM	1135p-1237a	M-----	:30	1	\$500.00	1	0.00	NM	1	\$500.00	
LENO																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>						
		Week: 10/22/12	10/28/12	M-----		1	\$500.00			0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>				<u>Weekdays</u>		<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>
1	KSNV	10/22/12-10/28/12		The Tonight Show		1135p-1237a				M-----		:30	(\$500.00)	0.00	NM	
		See MG 61.2		[.NOT AVAILABLE RATE]												
2	KSNV	10/22/12-10/22/12		The Tonight Show		1135p-1237a				M-----		:30	\$500.00	0.00	NM	
		Ⓜ MG for 61.1 10/22		[Revised Rate to Reinstate]												
62	KSNV	10/16/12	10/19/12	Late Night w/Fallon Late Night w/Fallon	CM	1237a-136am	-TWTF--	:30	4	\$250.00	2	0.00	NM	4	\$1,000.00	
FALLON																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>						
		Week: 10/15/12	10/21/12	-TWTF--		4	\$250.00			0.00						

Order / Rev: 105006
 Alt Order #: 06837949
 Flight Dates: 10/16/12 - 10/22/12

Advertiser: Obama for America
 Product Desc: OBAM FOR AMERICA
 Estimate: 1537

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
62	KSNV	10/16/12	10/19/12	Late Night w/Fallon	CM	1237a-136am	-TWTF--	:30	4	\$250.00	2	0.00	NM	4	\$1,000.00	
FALLON																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>						
Week: 10/15/12 10/21/12 -TWTF-- 4 \$250.00 0.00																
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>				<u>Weekdays</u>		<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>
1	KSNV	10/15/12-10/21/12	Late Night w/Fallon			1237a-136am				-TWThF----		:30	(\$250.00)	0.00	NM	
See MG 62.5,62.6,62.7,62.8 [NOT AVAILABLE RATE] NOT AVAILABLE RATE																
2	KSNV	10/15/12-10/21/12	Late Night w/Fallon			1237a-136am				-TWThF----		:30	(\$250.00)	0.00	NM	
See MG 62.5,62.6,62.7,62.8 [NOT AVAILABLE RATE] NOT AVAILABLE RATE																
3	KSNV	10/15/12-10/21/12	Late Night w/Fallon			1237a-136am				-TWThF----		:30	(\$250.00)	0.00	NM	
See MG 62.5,62.6,62.7,62.8 [NOT AVAILABLE RATE] NOT AVAILABLE RATE																
4	KSNV	10/15/12-10/21/12	Late Night w/Fallon			1237a-136am				-TWThF----		:30	(\$250.00)	0.00	NM	
See MG 62.5,62.6,62.7,62.8 [NOT AVAILABLE RATE] NOT AVAILABLE RATE																
5	KSNV	10/16/12-10/19/12	Late Night w/Fallon			1237a-136am				-TWThF----		:30	\$250.00	0.00	NM	
(M) MG for 62.4,62.1,62.2,62.3 [Revised Rate to Reinstate]																
6	KSNV	10/16/12-10/19/12	Late Night w/Fallon			1237a-136am				-TWThF----		:30	\$250.00	0.00	NM	
(M) MG for 62.4,62.1,62.2,62.3 [Revised Rate to Reinstate]																
7	KSNV	10/16/12-10/19/12	Late Night w/Fallon			1237a-136am				-TWThF----		:30	\$250.00	0.00	NM	
(M) MG for 62.4,62.1,62.2,62.3 [Revised Rate to Reinstate]																
8	KSNV	10/16/12-10/19/12	Late Night w/Fallon			1237a-136am				-TWThF----		:30	\$250.00	0.00	NM	
(M) MG for 62.4,62.1,62.2,62.3 [Revised Rate to Reinstate]																
63	KSNV	10/22/12	10/22/12	Late Night w/Fallon	CM	1237a-136am	M-----	:30	1	\$250.00	1	0.00	NM	1	\$250.00	
FALLON																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>						
Week: 10/22/12 10/28/12 M----- 1 \$250.00 0.00																
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>				<u>Weekdays</u>		<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>
1	KSNV	10/22/12-10/28/12	Late Night w/Fallon			1237a-136am				M-----		:30	(\$250.00)	0.00	NM	
See MG 63.2 [NOT AVAILABLE RATE] NOT AVAILABLE RATE																
2	KSNV	10/22/12-10/22/12	Late Night w/Fallon			1237a-136am				M-----		:30	\$250.00	0.00	NM	
(M) MG for 63.1 10/22 [Revised Rate to Reinstate]																
64	KSNV	10/20/12	10/20/12	Saturday Night Live	CM	1130pm-1:02am	-----S-	:30	1	\$1,400.00	1	0.00	NM	1	\$1,400.00	
SNL																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>						
Week: 10/15/12 10/21/12 -----S- 1 \$1,400.00 0.00																
65	KSNV	10/21/12	10/21/12	Sports Night in Las Vegas	SM	Sun 1135p-1200a	-----S	:30	1	\$200.00	2	0.00	NM	1	\$200.00	
SPORTS NIGHT																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>						
Week: 10/15/12 10/21/12 -----S- 1 \$200.00 0.00																

Totals 154 \$126,825.00